

Street Stalls/Kiosks in Switzerland

May 2025

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Street Stalls/Kiosks in Switzerland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Street stalls/kiosks benefit from consumers seeking convenient, on-the-go lunch options Gourmessa/Take Away from Migros benefits from its local positioning Consumers increasingly seek healthier food with local ingredients, for a more sustainable experience

PROSPECTS AND OPPORTUNITIES

Ongoing baseline demand will support ongoing sales Locally-sourced and healthy food will increasingly be in demand The growth of apps to encourage loyalty and offer customer rewards

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