



Euromonitor
International

Home Audio and Cinema in Germany

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Home audio and cinema declines, due to substitution by alternative products
- Home audio and cinema experiences consolidation
- Appliances and electronics specialists remains the most important distribution channel, with retail e-commerce growing

PROSPECTS AND OPPORTUNITIES

- Substitution by wireless speakers likely to continue in the forecast period
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- Smart home might open up doors for home audio and cinema

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Consumer Electronics in Germany - Industry Overview

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