



Other Pet Food in France

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

The cost-of-living crisis reduces ownership of other pets, challenging food sales
Versele-Laga NV leads the fragmented competitive landscape, while Riga SA increases its share
Pet shops and superstores lead sales, supported by store expansions

PROSPECTS AND OPPORTUNITIES

Limited population growth for other pets will challenge forecast sales
Sales through retail e-commerce are set to be driven by specialist websites
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