



**Euromonitor
International**

Consumer Foodservice By Location in the Netherlands

March 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Lower-than-expected incoming tourism limits growth of consumer foodservice by location in 2024

McDonald's remains the leading player overall, combining multiple types of fulfilment

Domino's expands its network of outlets to improve nationwide coverage

PROSPECTS AND OPPORTUNITIES

Grocery retailers will step up their efforts in an attempt to vie for share

Consumer foodservice through travel will see positive development

Consumer foodservice players will seek to offer convenience and special experiences

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