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International

Away-From-Home Tissue and Hygiene in Hong Kong, China

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Steady growth for away-from-home tissue maintained by international tourism
- Stable performance of AFH adult incontinence supported by ageing population
- Cross-border care options present challenge to local healthcare facilities

PROSPECTS AND OPPORTUNITIES

- Mainland Chinese tourists to continue driving channel growth
- Incentives to relocate care of ageing population to Greater Bay Area
- Potential challenges to future growth of away-from-home tissue

CATEGORY DATA

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- Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2019-2024
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Tissue and Hygiene in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

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- Key trends
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MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-hong-kong-china/report.