



Euromonitor
International

Cafés/Bars in Colombia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Bars, pubs, and independent juice bars record solid performances in 2024
Financial struggles for major coffee brands due to high interest rates and inflation
Juan Valdez expands and enhances its presence both nationally and internationally

PROSPECTS AND OPPORTUNITIES

Colombia’s bar and nightclub scene is set to gain global recognition
Colombian flavours are set to be reimagined for a modern audience
Rooftop bars are set to be a growing trend, offering a unique city experience

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Consumer Foodservice in Colombia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cafes-bars-in-colombia/report.