



Euromonitor
International

Away-From-Home Tissue and Hygiene in Taiwan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Away-from-home tissue and hygiene shows healthy growth
AFH adult incontinence fares well in hospitals, nursing homes, and long-term care facilities
Kimberly-Clark Taiwan cited as the leading player in AFH tissue and hygiene in Taiwan

PROSPECTS AND OPPORTUNITIES

AFH tissue and hygiene set to see ongoing healthy sales
Both international and local brands will remain present in AFH tissue and hygiene
Local governments have proven to show steady demand for AFH tissue and hygiene

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Tissue and Hygiene in Taiwan - Industry Overview

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DISCLAIMER

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