



# In-Car Entertainment in Ukraine

July 2024

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## In-Car Entertainment in Ukraine - Category analysis

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Declining sales for in-car entertainment in 2024

In-dash media players performs best but still sees minimal growth

Pioneer Corp retains its leading position in the category in 2024 thanks to its presence in all segments of in-car entertainment

#### PROSPECTS AND OPPORTUNITIES

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In-dash media players set to benefit from advances in technology

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