



# Consumer Foodservice By Location in Singapore

March 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Hotel-led food and beverage concepts to drive innovation

Singapore's hosting of international acts, expected to draw inbound tourists, provides momentum for foodservice through travel and leisure

### PROSPECTS AND OPPORTUNITIES

Construction of new towns to house younger families will drive opening of new shopping centres in residential areas

Recovery of MICE to attract business travellers over forecast period, while outbound short-haul travel is set to remain popular, placing pressure on foodservice

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