



Euromonitor
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Cafés/Bars in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cafés/bars see modest growth against a backdrop of economic uncertainty
Specialist coffee and tea shops benefit from new entrants
Affordability and value remain a key factor behind consumer purchasing decisions

PROSPECTS AND OPPORTUNITIES

New bars/pubs expected to open over the forecast period encouraged by Singapore’s lively nightlife
Chained cafés set to benefit from recovery of inbound tourism and the entry of well-known Malaysian brands
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DISCLAIMER

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