



Chocolate Confectionery in Colombia

June 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Nostalgia-driven flavour innovations and collaborations stimulate retail value sales
- Inflationary pressure boosts retail current value sales but hinders consumption
- Rising health consciousness inspires investments in healthier versions

PROSPECTS AND OPPORTUNITIES

- Demand to continue to cater to indulgence in the forecast period
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Snacks in Colombia - Industry Overview

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SOURCES

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