



# Sauces, Dips and Condiments in Costa Rica

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Innovation helps to stimulate greater interest in ketchup
- Use of stand-up pouches continues to increase in sauces categories
- Flavour diversification remains a key competitive strategy

PROSPECTS AND OPPORTUNITIES

- Further improvements in private label penetration anticipated
- Demand for vegan and plant-based products will continue to grow
- Health concerns set to become more influential in shaping consumer choices

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Cooking Ingredients and Meals in Costa Rica - Industry Overview

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