



Sauces, Dips and Condiments in Costa Rica

October 2024

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Sauces, Dips and Condiments in Costa Rica - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Innovation helps to stimulate greater interest in ketchup
Use of stand-up pouches continues to increase in sauces categories
Flavour diversification remains a key competitive strategy

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Further improvements in private label penetration anticipated
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Health concerns set to become more influential in shaping consumer choices

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