



**Euromonitor
International**

Sauces, Dips and Condiments in Guatemala

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increased demand for ready-made sauces as consumers seek time-saving solutions
- Stand-up pouches gain popularity as convenient, value-priced packaging
- Innovation in powdered seasoning mixes enhances the home-cooking experience

PROSPECTS AND OPPORTUNITIES

- Opportunities for smaller brands through unique and niche flavour offerings
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- Growth in private brand options as consumers look for cost savings

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Cooking Ingredients and Meals in Guatemala - Industry Overview

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