

Full-Service Restaurants in Austria

February 2025

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Full-Service Restaurants in Austria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Outlet numbers decline, however, transactions and value growth remain positive Leader XXXLutz KG benefits from the struggles of its main competitor in 2024 Le Burger records strong growth while focusing on its ongoing expansion

PROSPECTS AND OPPORTUNITIES

A slow down for foodservice value growth is expected across the forecast period Criticism towards third-party ordering and delivery platforms will grow across the forecast period A number of domestic brands have strong potential to expand across the forecast period

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