



**Euromonitor  
International**

# Full-Service Restaurants in Austria

February 2024

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## Full-Service Restaurants in Austria - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Unfavourable economic climate presents a challenge for full-service restaurants in 2023

Consumer interest in smaller, underdeveloped categories continues apace

Furniture retailer closures also affect full-service restaurants in 2023

#### PROSPECTS AND OPPORTUNITIES

Full-service restaurants will remain an integral part of Austrian culture

Ramen Makotoya is on its way to becoming a major brand in Asian full-service restaurants

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