



# Consumer Foodservice By Location in Sweden

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Retailers witness upbeat performance  
Travel and lodging witness steady growth as tourism rebounds  
Standalone locations impacted by lower purchasing power

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Standalone outlets to be hardest hit as economic uncertainty prevails  
Positive outlook for travel and lodging locations  
Retail foodservice set to see promising growth

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