



# Consumer Foodservice By Location in Finland

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- No major changes in consumer foodservice by location in 2024
- Fuel stations and shopping malls remain popular locations for many chains
- Helsinki Airport increases focus on consumer foodservice

PROSPECTS AND OPPORTUNITIES

- The economy and inbound tourism flows are set to help shape performances
- Longer-term hopes for consumer foodservice through lodging
- Demographic and geographic trends to create a gap between large cities and the rest of the country

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