



**Euromonitor
International**

Sauces, Dips and Condiments in Singapore

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience and product innovation fuel growth in sauces, dips and condiments
Lee Kum Kee maintains its lead through localised innovation and strong brand loyalty
Spicy flavour innovations ignite growth in chilli sauces

PROSPECTS AND OPPORTUNITIES

Flavour innovations will continue to drive consumer interest
Nutri-Grade labelling to expand to packaged food
Foodservice volumes will continue to expand

CATEGORY DATA

- Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
- Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
- Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
- Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
- Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
- Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
- Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
- Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024
- Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029
- Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029
- Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029
- Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Singapore - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

- Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 20 - Penetration of Private Label by Category: % Value 2019-2024
- Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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