



Consumer Foodservice By Location in Hong Kong, China

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer foodservice through standalone rebounds along with government initiatives to drive tourist consumption

Consumer foodservice through leisure sees a rapid rebound thanks to tourism recovery

New shopping centres and new concepts drive growth in consumer foodservice through retail

PROSPECTS AND OPPORTUNITIES

Tourism recovery to benefit players offering local flavours and local culture in their menus

Rethinking strategies to develop local consumption will be essential

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