



Euromonitor
International

Consumer Foodservice By Location in Hungary

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Widespread outlet closures across all locations
- Regulatory barriers limit new retail investments
- Tourism boosts foodservice sales in 2024

PROSPECTS AND OPPORTUNITIES

- Infrastructure development will be essential for foodservice growth
- Improving travel infrastructure will drive foodservice performance
- Brand positioning will be key factor in sustaining growth

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