



Street Stalls/Kiosks in Turkey

February 2024

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Street Stalls/Kiosks in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks derives some benefit from the tough economic situation
Shoppers look for more filling, value for money corners in shopping malls
Dessert and chocolate kiosks perform well as they offer a little of what the consumer likes

PROSPECTS AND OPPORTUNITIES

Convenience and price factors provide a competitive edge for street stalls/kiosks
Fast food and coffee-selling kiosks to grow in number and popularity in shopping malls
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DISCLAIMER

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