



Consumer Foodservice By Location in Turkey

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ongoing recovery of inbound tourism limits decline in constant value sales of consumer foodservice through lodging
Reduced spend per transaction in consumer foodservice through travel
Standalone consumer foodservice locations remain dominant

PROSPECTS AND OPPORTUNITIES

Rise in inbound tourism will help to offset domestic economic weakness
Turkey's growing appeal as a tourism destination will continue to boost consumer foodservice through travel
Locations that blend retail, entertainment and dining will prosper

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