



# Self-Service Cafeterias in Turkey

February 2024

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## Self-Service Cafeterias in Turkey - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Independents continue to drive self-service cafeterias  
Financial metrics and business management gain importance  
Players rationalise the labour force to survive

#### PROSPECTS AND OPPORTUNITIES

More concentrated competitive landscape is anticipated in the forecast period  
Takeaway/online order operations are expected to increase in the forecast period  
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