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Breakfast Cereals in Cameroon

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising prices weaken overall demand for breakfast cereals
- Flakes is the strongest performer in retail volume growth terms
- Private label penetration increases as inflationary pressures continue to bite

PROSPECTS AND OPPORTUNITIES

- Steady growth in volume sales projected but breakfast cereals will remain a niche area
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Staple Foods in Cameroon - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/breakfast-cereals-in-cameroon/report.