



Euromonitor  
International

# Home Audio and Cinema in France

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales inch back towards a positive trajectory, although the category continues to face challenges  
Audio enthusiasts continue to drive premiumisation trends  
The retail landscape adapts to decreasing sales

PROSPECTS AND OPPORTUNITIES

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-audio-and-cinema-in-france/report](http://www.euromonitor.com/home-audio-and-cinema-in-france/report).