

Mobile Phones in Malaysia

July 2024

Table of Contents

Mobile Phones in Malaysia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rahmah 5G package roll-outs provide a welcome push for smartphones Samsung and Honor are big winners through the national 5G programme Transsion creates a buzz with affordable smartphones

PROSPECTS AND OPPORTUNITIES

Influencers and digital content creators to aid category profile and growth E-commerce sales on the rise while Telcos emerge Refurbished/used products to dampen new sales

CATEGORY DATA

- Table 1 Sales of Mobile Phones by Category: Volume 2019-2024
- Table 2 Sales of Mobile Phones by Category: Value 2019-2024
- Table 3 Sales of Mobile Phones by Category: % Volume Growth 2019-2024
- Table 4 Sales of Mobile Phones by Category: % Value Growth 2019-2024
- Table 5 Sales of Smartphones by Screen Size: % Retail Volume 2021-2024
- Table 6 NBO Company Shares of Mobile Phones: % Volume 2020-2024
- Table 7 LBN Brand Shares of Mobile Phones: % Volume 2021-2024
- Table 8 Distribution of Mobile Phones by Channel: % Volume 2019-2024
- Table 9 Forecast Sales of Mobile Phones by Category: Volume 2024-2029
- Table 10 Forecast Sales of Mobile Phones by Category: Value 2024-2029
- Table 11 Forecast Sales of Mobile Phones by Category: % Volume Growth 2024-2029
- Table 12 Forecast Sales of Mobile Phones by Category: % Value Growth 2024-2029
- Table 13 Forecast Sales of Smartphones by Screen Size: % Retail Volume 2024-2029

Consumer Electronics in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 14 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 15 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 16 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 17 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 18 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 19 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 20 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 21 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 22 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 23 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 24 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

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