



Euromonitor  
International

# Cafés/Bars in Poland

February 2024

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## Cafés/Bars in Poland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Specialist coffee and tea shops and cafés grow fastest in current value terms

Multiple bars/pubs outlets close amidst challenging trading conditions

Sustainability concerns continue to influence competitive strategies

#### PROSPECTS AND OPPORTUNITIES

Cafés and specialist coffee and tea shops set to remain the most dynamic categories

Remote/hybrid working trend will inspire revamp of specialist coffee and tea shops

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