

Pet Products in South Korea

May 2025

Table of Contents

Pet Products in South Korea - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Pet healthcare maintains strong growth

Cat litter sees steady growth, as a daily essential

Other pet products registers low growth as these are considered non-essential

PROSPECTS AND OPPORTUNITIES

Pet healthcare expected to lead growth in pet products

More brands and e-commerce platforms expected to collaborate with well-known veterinarians

Other pet products likely to remain highly fragmented

CATEGORY DATA

- Table 1 Sales of Pet Products by Category: Value 2020-2025
- Table 2 Sales of Pet Products by Category: % Value Growth 2020-2025
- Table 3 Sales of Pet Healthcare by Type: % Value 2020-2025
- Table 4 Sales of Other Pet Products by Type: % Value 2020-2025
- Table 5 NBO Company Shares of Pet Products: % Value 2020-2024
- Table 6 LBN Brand Shares of Pet Products: % Value 2021-2024
- Table 7 Distribution of Pet Products by Format: % Value 2020-2025
- Table 8 Forecast Sales of Pet Products by Category: Value 2025-2030
- Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2025-2030

Pet Care in South Korea - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for pet care?

MARKET INDICATORS

Table 10 - Pet Populations 2020-2025

MARKET DATA

- Table 11 Sales of Pet Food by Category: Volume 2020-2025
- Table 12 Sales of Pet Care by Category: Value 2020-2025
- Table 13 Sales of Pet Food by Category: % Volume Growth 2020-2025
- Table 14 Sales of Pet Care by Category: % Value Growth 2020-2025
- Table 15 NBO Company Shares of Pet Food: % Value 2020-2024
- Table 16 LBN Brand Shares of Pet Food: % Value 2021-2024
- Table 17 NBO Company Shares of Dog and Cat Food: % Value 2020-2024
- Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2021-2024
- Table 19 Penetration of Private Label in Pet Care by Category: % Value 2020-2025
- Table 20 Distribution of Pet Care by Format: % Value 2020-2025
- Table 21 Distribution of Pet Care by Format and Category: % Value 2025
- Table 22 Distribution of Dog and Cat Food by Format: % Value 2020-2025
- Table 23 Distribution of Dog and Cat Food by Format and Category: % Value 2025
- Table 24 Forecast Sales of Pet Food by Category: Volume 2025-2030
- Table 25 Forecast Sales of Pet Care by Category: Value 2025-2030
- Table 26 Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030

Table 27 - Forecast Sales of Pet Care by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/pet-products-in-south-korea/report.