

# **Full-Service Restaurants in Poland**

March 2025

Table of Contents

### Full-Service Restaurants in Poland - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Full-service restaurants show resilience in face of rising operational costs Pizza chains lead sales Sfinks faces ongoing financial challenges in aftermath of pandemic

#### PROSPECTS AND OPPORTUNITIES

Competition will intensify, forcing restaurants to improve their offerings Implementation of new technologies will transform fulfilment process Sustainability will gain momentum

#### CATEGORY DATA

Table 1 - Full-Service Restaurants by Category: Units/Outlets 2019-2024
Table 2 - Sales in Full-Service Restaurants by Category: Number of Transactions 2019-2024
Table 3 - Sales in Full-Service Restaurants by Category: Foodservice Value 2019-2024
Table 4 - Full-Service Restaurants by Category: % Units/Outlets Growth 2019-2024
Table 5 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2019-2024
Table 6 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2019-2024
Table 7 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2024
Table 8 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2024
Table 9 - Forecast Full-Service Restaurants by Category: Units/Outlets 2024-2029
Table 10 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2024-2029
Table 11 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2024-2029
Table 12 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2024-2029
Table 13 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

# Consumer Foodservice in Poland - Industry Overview

#### EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture 2024 key trends Competitive landscape Independent foodservice developments What next for consumer foodservice?

#### MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: W Foodservice Value 2021-2024
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

#### DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/full-service-restaurants-in-poland/report.