



Street Stalls/Kiosks in Poland

February 2024

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Street Stalls/Kiosks in Poland - Category analysis

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2023 DEVELOPMENTS

Menu diversification and improvements in quality standards help to buoy trade

Franchise model gains popularity among brand owners and entrepreneurs

Outlets specialising in ice cream perform strongly

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Affordability and convenience factors will continue to underpin category growth

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Independents will face greater challenges but retain flexibility advantage

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DISCLAIMER

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