

# Sauces, Dips and Condiments in Bolivia

October 2024

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#### Sauces, Dips and Condiments in Bolivia - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Retail volume sales constrained by increased demand for unpackaged varieties

Stock cubes and powders is the fastest growing category in volume terms

Industrias Venado remains dominant but faces greater threat from cheaper brands

#### PROSPECTS AND OPPORTUNITIES

Smaller domestic players expected to fare well in herbs and spices

Shortages of fresh tomatoes will continue to buoy demand for processed alternatives

Chili sauces with more exotic international flavours set to gain popularity

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