



Euromonitor
International

Sauces, Dips and Condiments in Finland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sauces, dips and condiments face challenges due to maturity category, as players innovate to stand out from the crowd
The street food trend remains a strong inspiration in sauces, dips and condiments
Health and wellness trends continue, from reduced salt and sugar to free from lactose and gluten

PROSPECTS AND OPPORTUNITIES

Private label set to further develop its own ranges of high-quality sauces
Flavour profiles set to become increasingly innovative
Sustainability and ethical considerations will remain important

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Cooking Ingredients and Meals in Finland - Industry Overview

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