



Euromonitor
International

Chocolate Confectionery in China

June 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value sales rise, with boxed assortments leading growth
Mars remains overall leader and continues to expand in 2025, as texture and flavour innovation continues apace
Discounters sees fastest growth while e-commerce accounts for most sales

PROSPECTS AND OPPORTUNITIES

Sales set to slow during forecast period, prompting further investment in health attributes
Tech advances shape development
Innovation through focus on regional flavours

Summary 1 - Other Chocolate Confectionery by Product Type: 2025

CATEGORY DATA

- Table 1 - Sales of Chocolate Confectionery by Category: Volume 2020-2025
- Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025
- Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2020-2025
- Table 5 - Sales of Chocolate Tablets by Type: % Value 2020-2025
- Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025
- Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2022-2025
- Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2020-2025
- Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2025-2030
- Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2025-2030
- Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2025-2030
- Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2025-2030

Snacks in China - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 13 - Sales of Snacks by Category: Volume 2020-2025
- Table 14 - Sales of Snacks by Category: Value 2020-2025
- Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025
- Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025
- Table 17 - NBO Company Shares of Snacks: % Value 2021-2025
- Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025
- Table 19 - Penetration of Private Label by Category: % Value 2020-2025
- Table 20 - Distribution of Snacks by Format: % Value 2020-2025
- Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030
- Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030
- Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030
- Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 2 - Research Sources

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