



# Full-Service Restaurants in the Czech Republic

February 2024

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## Full-Service Restaurants in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Trade slows sharply as inflationary pressures continue to bite  
Operators in Prague and Brno prove most resilient to downturn in demand  
Health and sustainability concerns continue to shape competitive strategies

#### PROSPECTS AND OPPORTUNITIES

Competition from other categories and specialist food retailers set to intensify  
Use of QR codes for digital menus and payments expected to increase  
Traditional outlets in small towns and rural areas will have to adapt to survive

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