



Euromonitor
International

Cafés/Bars in South Korea

February 2024

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Cafés/Bars in South Korea - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Specialist coffee and tea shops is mature in South Korea, but continues to grow
Weakening downwards trend for juice/smoothie bars thanks to semi-captive outlets
Slow recovery of bars/pubs due to drinking culture established during COVID-19

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DISCLAIMER

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