



Euromonitor
International

Baby Food in Brazil

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Milk formula continues to grow, despite moves to prioritise breastfeeding
- Digital marketing of milk formula remains a concern
- WHO updates infant feeding guidelines amidst global push for breastfeeding

PROSPECTS AND OPPORTUNITIES

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Dairy Products and Alternatives in Brazil - Industry Overview

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DISCLAIMER

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- Summary 1 - Research Sources

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