



# Drinking Milk Products in Brazil

October 2024

[Table of Contents](#)

KEY DATA FINDINGS

2024 DEVELOPMENTS

Droughts and floods affect milk prices in retail

Vulnerabilities in the milk chain make the production of powder milk difficult

Dairy compounds under new regulations to differentiate from powder milk

PROSPECTS AND OPPORTUNITIES

Natural benefits and additional protein will be explored in claims

High competition in drinking milk products calls for portfolio variety

Lactose may be seen as a villain, but drinking milk products bring other natural benefits to be explored

CATEGORY DATA

- Table 1 - Sales of Drinking Milk Products by Category: Volume 2019-2024
- Table 2 - Sales of Drinking Milk Products by Category: Value 2019-2024
- Table 3 - Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Drinking Milk Products by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Drinking Milk Products: % Value 2020-2024
- Table 6 - LBN Brand Shares of Drinking Milk Products: % Value 2021-2024
- Table 7 - Distribution of Drinking Milk Products by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
- Table 10 - Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Brazil - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 16 - Penetration of Private Label by Category: % Value 2019-2024
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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