

# Consumer Foodservice By Location in South Korea

March 2025

# Consumer Foodservice By Location in South Korea - Category analysis

## **KEY DATA FINDINGS**

### 2024 DEVELOPMENTS

The rise of travel, retail and lodging locations in South Korea Increasing popularity of affordable hotel buffets in urban areas

## PROSPECTS AND OPPORTUNITIES

Potential challenges for retail, lodging, and travel establishments Opportunities exist, depending on location

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