



Euromonitor
International

Computers and Peripherals in Singapore

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Another year of volume decline overall, as upgrades are not yet needed
Major established reputable brands continue to lead computers and peripherals
Laptops is cannibalising tablets to some extent

PROSPECTS AND OPPORTUNITIES

Gaming enthusiasts will help drive a return to growth
The paperless trend will drive declining sales of printers throughout the forecast period
Retail e-commerce set to continue to grow in importance as a distribution channel

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Consumer Electronics in Singapore - Industry Overview

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