



# Baby Food in India

January 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Adoption of milk formula continues to grow in India  
While major players consolidate, the market is opening up  
E-commerce aids growth, driven by improved product accessibility

PROSPECTS AND OPPORTUNITIES

India offers bright opportunities for the growth of baby food  
Special baby milk formula set to gain traction  
Many consumers in India will continue to use home-cooked food, challenging growth

CATEGORY DATA

- Table 1 - Sales of Baby Food by Category: Volume 2019-2024
- Table 2 - Sales of Baby Food by Category: Value 2019-2024
- Table 3 - Sales of Baby Food by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Baby Food by Category: % Value Growth 2019-2024
- Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2019-2024
- Table 6 - NBO Company Shares of Baby Food: % Value 2020-2024
- Table 7 - LBN Brand Shares of Baby Food: % Value 2021-2024
- Table 8 - Distribution of Baby Food by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Baby Food by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Baby Food by Category: Value 2024-2029
- Table 11 - Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in India - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for dairy products and alternatives?

MARKET DATA

- Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 17 - Penetration of Private Label by Category: % Value 2019-2024
- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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