

# Other Dairy in India

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# Other Dairy in India - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Consumers' search for convenience drives demand in other dairy Gujarat Co-operative Milk Marketing Federation and Nestlé continue to dominate Growth momentum continues for foodservice volumes

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Improving standard of living will drive demand in other dairy Brands will look to continuously innovate and address consumers' health concerns E-commerce will continue to drive higher category penetration the country

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