



Euromonitor
International

Consumer Foodservice By Location in Saudi Arabia

March 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Standalone outlets maintain dominance
- Travel locations see dip after period of strong growth
- Entertainment boom drives growth in leisure locations

PROSPECTS AND OPPORTUNITIES

- Retail expansion to drive foodservice growth
- Bright prospects for foodservice in travel and leisure locations
- Evolving lifestyles will lead to shift in location strategies

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