



# Consumer Foodservice By Location in Saudi Arabia

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Stand-alone maintains a leading position in the market  
Travel and lodging witnessing significant growth  
Vision 2030 and cultural changes attracting investors and visitors

### PROSPECTS AND OPPORTUNITIES

Retail has promising potential for the forecast period  
Hectic lifestyles to support interest in home delivery and drive-through  
Digitalisation to boost home delivery while stronger weight of local consumers informs location strategies

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