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Breakfast Cereals in Egypt

November 2024

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2024 DEVELOPMENTS

- Breakfast cereals face a challenging period
- Consumers shift towards more economical packs of breakfast cereals
- Consumers are choosing hot cereals over granola

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Staple Foods in Egypt - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/breakfast-cereals-in-egypt/report.