



Euromonitor
International

Other Dairy in Singapore

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining demand for coffee whiteners, condensed milk, and evaporated milk through retail as consumers seek healthier alternatives
Limited variety of coffee whiteners available also weighs on the development of the category
Modern plant-based cream struggles to gain traction amidst other non-dairy options

PROSPECTS AND OPPORTUNITIES

Opportunity for moderate volume growth of condensed and evaporated milk through foodservice channels, but constrained by HPB campaign
Volume sales of single-serve cream expected to rise in the forecast period
Retail volume growth of coffee whiteners expected to continue to struggle over the forecast period

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Dairy Products and Alternatives in Singapore - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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