



# Self-Service Cafeterias in New Zealand

February 2024

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## Self-Service Cafeterias in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stagnant growth as category reaches market saturation  
Slow recovery of eat-in means less consumers interested in self-service cafeterias  
Food wastage a concern for buffet-style restaurants

#### PROSPECTS AND OPPORTUNITIES

Consumer attitudes a key challenge for self-service cafeterias  
Innovation needed to create interest amid stagnant forecasted growth  
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