



Euromonitor
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Self-Service Cafeterias in New Zealand

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Self-service cafeterias reach maturity due to limited scope
- Competitive landscape is dominated by independent operators
- Minimal customer service presents advantages and disadvantages

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- Weaker outlook is expected despite economic recovery
- Limited fulfilment channels hamper growth potential
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Consumer Foodservice in New Zealand - Industry Overview

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