



Sugar Confectionery in Nigeria

June 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sugar confectionery suffers falling volume sales in 2024
Competitive activity slows down as manufacturers struggle with rising costs
Boiled sweets and lollipops see slowest fall as consumers stick to familiar products

PROSPECTS AND OPPORTUNITIES

Sugar confectionery will see positive growth
Demand to benefit as competition heats up
Lollipops to lead growth while soft candies benefit from rising consumer interest in sophisticated products

CATEGORY DATA

- Table 1 - Sales of Sugar Confectionery by Category: Volume 2019-2024
- Table 2 - Sales of Sugar Confectionery by Category: Value 2019-2024
- Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2019-2024
- Table 5 - Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024
- Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2020-2024
- Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2021-2024
- Table 8 - Distribution of Sugar Confectionery by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2024-2029
- Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

Snacks in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 13 - Sales of Snacks by Category: Volume 2019-2024
- Table 14 - Sales of Snacks by Category: Value 2019-2024
- Table 15 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 18 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 19 - Penetration of Private Label by Category: % Value 2019-2024
- Table 20 - Distribution of Snacks by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 22 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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