



Euromonitor  
International

# Consumer Foodservice By Location in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth of drive-through with technological innovations supports standalone locations
- Consumer foodservice through lodging, leisure and travel demonstrates resilience
- Foodservice through retail continues to expand as consumers increasingly prioritise affordability and convenience

PROSPECTS AND OPPORTUNITIES

- Digitalisation set to create a more data-driven foodservice landscape
- Convenience and affordability will continue to be growth pillars

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