



Euromonitor  
International

# Cafés/Bars in Australia

February 2024

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## Cafés/Bars in Australia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers reduce spending amid cost-of-living crisis  
Rising cost of production results in an increase in debit/credit card surcharges  
Iced coffee becomes increasingly fashionable among local consumers

#### PROSPECTS AND OPPORTUNITIES

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