



Consumer Electronics in Taiwan

August 2024

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Innovative models continue to attract consumer interest
Printers register decline once again as consumer demand falls away

PROSPECTS AND OPPORTUNITIES

AsusTek will continue progressively marketing its gaming computers, ultra-slim laptops, desktops and laptops (business)
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[In-Car Entertainment in Taiwan](#)

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Laws governing use of electronic devices in Taiwan reduce consumer reliance on in-car entertainment devices

PROSPECTS AND OPPORTUNITIES

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[Home Audio and Cinema in Taiwan](#)

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Appliances and electronics specialists remains the leading distribution channel in 2024

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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Mobile Phones in Taiwan

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PROSPECTS AND OPPORTUNITIES

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Portable Players in Taiwan

KEY DATA FINDINGS

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Wearable Electronics in Taiwan

KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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