



# Computers and Peripherals in India

October 2023

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## Computers and Peripherals in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Inflationary pressures hinder demand for computers and peripherals  
Growing interest in E-sports drives demand for gaming laptops  
Indian government restricts imports of desktops and portable computers

#### PROSPECTS AND OPPORTUNITIES

Tablets expected to be strongest performer on the back of 5G rollout  
Launch of cheaper laptops supports category growth  
Government initiatives to boost domestic computer manufacturing

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