

Computers and Peripherals in India

February 2025

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Computers and Peripherals in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive yet muted growth in demand for computers and peripherals HP continues to lead computers and peripherals in India Strong demand for gaming laptops in the country

PROSPECTS AND OPPORTUNITIES

Steady growth expected for computers and peripherals in the forecast period Local production expected to rise Retail e-commerce likely to continue to gain distribution share

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