



Euromonitor  
International

# In-Car Entertainment in India

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KEY DATA FINDINGS

2024 DEVELOPMENTS

In-car entertainment continues its decline, due to popularity of smartphones and pre-installed devices  
Leading player Pioneer changes its model in India  
Pioneer will continue to develop new products

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-india/report](http://www.euromonitor.com/in-car-entertainment-in-india/report).